



The Catholic Foundation
of Central Florida
Inspire Giving. Fund God's Work.

September 2020

The Catholic Foundation
of Central Florida
Newsletter

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Dear Friends in Christ,

This month, we celebrated the feast day of St. Vincent de Paul, the patron of all charitable societies who was known for his compassion for the poor and vulnerable. The work of St. Vincent - who was canonized in 1737 - has inspired a quilt of philanthropy that spans across centuries, cultures and the world. Indeed, St. Vincent's charitable spirit continues through today, including here at The Catholic Foundation, where our core values include collaborating with faith-filled donors to steward gifts that deepen faith and support our Central Florida community. In this spirit, The Catholic Foundation this month launched a special promotion for Donor Advised Funds that makes it easier for generous donors to increase the impact of their gifts to ministries they cherish. We also hosted a virtual meeting featuring a top national speaker who discussed ways Central Florida advisors can better help donors achieve their philanthropic goals. We celebrated the growing spiritual legacy of Stephen D. Parkes - who served as a founding board member and the first Spiritual Director of The Catholic Foundation - and this month was installed as the Fifteenth Bishop of Savannah. We also celebrated grandparents, who are a bedrock of family and Catholic life.

*Whoever confers benefits will be amply enriched,
and whoever refreshes others will be refreshed.
Proverbs 11:25*

In This Month's Newsletter:

- **SPECIAL OFFERS: Donor Advised Fund**
- **Catholic Legacy Planning**
- **Catholic Foundation Leader Earns Prestigious Designation**
- **Investing During A Presidential Election**
- **The Benefits of Giving**
- **Supporting A Sister Diocese**

- **Congratulations Bishop Stephen D. Parkes**
- **Honoring St. Vincent de Paul**

...and more...



A SPECIAL OFFER FOR YOU TO EXPERIENCE THE BENEFITS OF A CATHOLIC DONOR ADVISED FUND

A Donor Advised Fund is like having your own family foundation (without the hassle and administrative fees!) The fund is invested for growth in accordance with our Catholic values, which permits you, as the advisor, to make gifts of income and principal to multiple Catholic or public organizations over time. You can also name successors so your family can continue your legacy of philanthropy for as long as the fund exists.

Enjoy these SPECIAL OFFERS: Donors who currently hold a DAF at another institution can use those funds to establish a DAF with The Catholic Foundation at a low minimum of \$2,500! Interested in becoming a New DAF Philanthropist? Take advantage of this limited time offer to open a DAF at The Catholic Foundation with a minimum initial donation of \$5,000 (standard minimum is \$10,000!)

Join other Central Floridians in discovering why Donor Advised Funds (DAFs) are philanthropy's fastest growing vehicle for donations. We invite you to watch this video to learn how The Catholic Foundation of Central Florida DAF Program provides a unique opportunity to grow and give your charitable dollars in accordance with your Catholic values.



[\(Click here or image above to watch our Donor Advised Fund video\)](#)

For more information, contact Madelyn Weed, Vice President of Donor Services, at mweed@cfocf.org or (407) 246-7188 or fill out the [DAF Application](#) today.

National Speaker Discusses Keys To Successful Legacy Planning



Members of The Catholic Foundation of Central Florida's Planned Giving Advisory Council and their guests joined a virtual meeting September 24th featuring nationally renowned speaker Philip Cubeta, CLU®, ChFC®, AEP®, MSFS, CAP®. As the Sallie B. and William B. Wallace Chair in Philanthropy at The American College, Phil Cubeta is responsible for the Chartered Advisor in Philanthropy® (CAP®) curriculum and spoke about "Helping Boomer Clients Create Their Giving Legacy." Rob Thomson, Chief Investment Officer at Trivergent Trust Company and Council Co-Chair enjoyed the opportunity to meet again, albeit virtually. "It was nice to "see" (via Zoom) familiar and new faces at the Planned Giving Advisory Council's first meeting since the pandemic. We received a smörgåsbord of insight, relevant quotes to foster thoughts and discussions with clients, and additional resources from our guest speaker, Phil Cubeta. What I find really rewarding is seeing the names and faces of the advisors and friends with which I share the same faith and commitment to serving our clients as well as our Catholic community." Thirty people attended the meeting and also heard from Kimberlee Riley, President and CEO of The Catholic Foundation of Central Florida, about how The Catholic Foundation has supported ministries of the Diocese of Orlando, such as Catholic Charities, and how they are serving the community during these challenging times. If you are interested in learning more about the Planned Giving Advisory Council, please visit www.cfocf.org/advisory-council or contact Janet Caramello, Director of Philanthropy at jcaramello@cfocf.org.

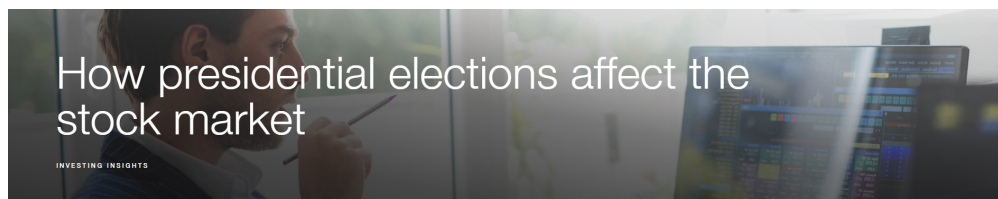
Catholic Foundation Leader Earns Prestigious Chartered Advisor In Philanthropy® Designation



Kimberlee Riley

We are proud to announce that Kimberlee Riley, President & CEO of The Catholic Foundation of Central Florida, has earned the Chartered Advisor in Philanthropy® (CAP®) professional designation from the Richard D. Irwin Graduate School of The American College of Financial Services (ACFS). An elite 1,400 individuals have been awarded the CAP® designation since its inception in 2003. [Click here](#) to read more.

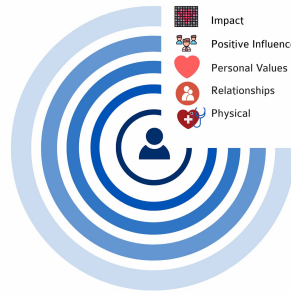
Investing During Presidential Elections



Every four years, the U.S. presidential election can have a major impact on policy, laws and foreign relations. But how do presidential elections affect the market? And how does that affect you? [Click here](#) to read a timely article from U.S. Bank.

Faithful Giving Benefits Us All

THE BENEFITS OF *Giving*



Giving USA 2020, a report researched and written by Lilly Family School of Philanthropy, shares for the third year in a row that contributions to the religion sector comprised 29 percent of all donations received by charities in 2019. Giving to religious organizations increased 2.3 percent from 2018.

Though religion is still by far the largest charitable sector, its share as a percentage of total giving has diminished over time. For example, in 2009, religious donations represented 36 percent of total giving. This decline is not due to year-over-year declines but rather reflects that religious giving is growing at a slower pace than some other charitable sectors.

Another report from the Lake Institute on Faith Giving at Lilly Family School of Philanthropy, reports that the slow growth in religious giving can be attributed to several factors. This study found the majority of Catholic parishes faced losses in both revenue and size of members from 2014 to 2017. The report also shares how religions, including Catholic, not only give to themselves to sustain their faith but also give beyond the religious sector to support human and social service projects.

The same year, the Women's Philanthropy Institute's study found that there is an added bonus to giving. For example, giving is positively related to life satisfaction and the more people give, the more satisfaction they feel. An earlier study by Harvard and the University of British Columbia found that spending money on others leads to lasting improvements in overall happiness. There are several other studies that confirm these findings and add that volunteering, and helping neighbors and friends, lowers mortality rates.

At The Catholic Foundation of Central Florida, we are blessed to have the opportunity to support donors throughout the diocese giving generously to the ministries on their hearts through services such as complex stock transactions, updating credit card information, establishing endowments and providing updates on ministries and programs. We walk with donors on their philanthropic journeys regardless of their giving amount as we understand that the amount is not as important as the act of giving itself. Not everyone can make the same size gift but everyone can make the same size sacrifices and receive the same benefits.

Benefits of Giving

Physical – As the studies referenced have concluded, there are physical benefits to being a giver of time, talent and treasure.

Relationships – We are called to return our gifts to God and when we give, we respond to His call and strengthen our relationship with Him. When we volunteer, we deepen relationships with those we serve and those we serve with.

Personal Values – Having the power to improve the lives of others, give back to others, and to build the Kingdom of God is a privilege and for many this privilege comes with a sense of responsibility. Taking action with this sense of responsibility reinforces our own personal values and confirms our own ethical beliefs.

Positive Influence – Sharing the experience of giving with your children shows them how each person can make an impact in our world. While giving of our treasure involves transactions of assets, we transition our values to the next generation when we engage youth with giving. Your own charitable donations and actions can also inspire others to do the same.

Impact – Amid the coronavirus pandemic, the difference we make through charity is more impactful than ever. The community need for housing assistance and access to food and health care has never been greater. Many of our parishes and diocesan entities are experiencing loss of revenue due to social distancing. Several individuals and families have been impacted by the pandemic and are unable to give at this time. Anyone able to give any amount can make a big impact today and help bring our world to its fullness of charity.

The Catholic Foundation of Central Florida Donor Services team is available to assist you in organizing your charitable donations to reach your philanthropic goals, maximize impact of your generosity and experience the joys of giving.

For more information, visit www.cfocf.org or contact Madelyn Weed, Vice President/Chief Donor Services Officer at mweed@cfocf.org or (407) 246-7188. You can also learn more about how we partner with generous donors to serve our community by [clicking here](#) to read our annual impact reports. God bless you on your philanthropic journey!

Mutual Benefits of Giving Online




ONLINE Giving
B E N E F I T S



 PARISHIONER BENEFITS QUICK EASY SECURE	PARISH BENEFITS ECONOMIC EFFICIENT SECURE 
<ul style="list-style-type: none">  Give anytime, anywhere, from any mobile device.  Give even if you're unable to attend services.  Say goodbye to checks! There's no need.  Easily make changes to your contributions any time.  PCI/SSL compliance means your info is secure & confidential. No need to share your info with parish staff; enter it directly into the Online Giving secure site. 	<ul style="list-style-type: none">  Stabilizes giving and allows for more accurate revenue forecasting.  Accommodates special collections.  Reduced expenses with no check fees and fewer envelopes.  Provides electronic donation summary for tax time.  Eliminates parish staff's concerns regarding security of sensitive data.



Online Giving helps parishioners fulfill their discipleship & stewardship intentions

For more information contact your parish office or visit your parish website.

Online giving provides mutual benefits for parishioners as well as the ministries of our parishes. Online giving is a critical component of parish and diocesan fundraising, now and in the future. The Catholic Foundation has long encouraged parishes to offer their parishioners the opportunity to give electronically – initially through Electronic Funds Transfer, then credit card giving, and now a holistic all-inclusive opportunity for online giving. One key benefit of online giving is the credit card security it provides parishioners, alleviating parishes of this technology burden.

During these unprecedented times, we understand that parishioners' lives and needs may change. Online giving allows them to modify information at any time, reduce what they are giving, or stop giving completely. It allows them to continue giving even if they are unable to attend Mass in person.

As parishes work to meet operational expenses without regular, pre-pandemic weekly offertory revenue, now is the time to implement an online giving campaign. Doing so will have the ongoing positive impact of converting a greater percentage of parishioners to online giving. In addition to enabling the parish to count on regular revenue for the duration of the COVID-19 pandemic, this strategy will also provide steady income when donations at Mass decrease for a variety of reasons, such as weather emergencies, seasonal variations in attendance, and parishioner vacations.

To enjoy the mutual benefits of online giving, visit your parish website or contact your parish office today.

One Body Of Christ



Click above to watch Mission Office video.

The Diocese of Orlando's Mission Office has built a sister relationship with the Diocese of San Juan de la Maguana, located in the Dominican Republic, based on love, faith, trust, hope, and respect. Please [click here](#) or the image above see a video about this relationship. Please [click here](#) to make an online gift to help our brothers and sisters in this impoverished region meet educational, medical and spiritual needs that might otherwise go unfulfilled.

To make a gift by check, please mail it to:

Diocese of Orlando - Mission Office
PO Box 1800
Orlando, FL 32802

For more information, call the Mission Office at 407-246-4890

Congratulations Bishop Stephen D. Parkes!



Left: Bishop Stephen D. Parkes

Upper right: Tom and Peggy Chandler, Chairman of The Catholic Foundation and spouse.

Lower right: Kimberlee Riley and Marilyn Blanchette, current and founding Foundation Presidents, respectively.

We celebrated the recent ordination and installation of Stephen D. Parkes as the Fifteenth Bishop of Savannah. We are grateful to Bishop Parkes for his service as a founding board member and the first Spiritual Director of The Catholic Foundation from 2009 to 2019. May we meet in our prayers.

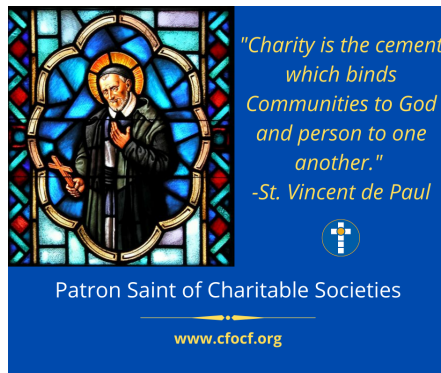


We prayed this month on Patriot Day for the victims and their families and remembered gratefully the heroes in our country.



This month, we celebrated grandparents and their role in sharing God's love and passing on faith to the next generation. Abundant blessings on National Grandparents Day and always! How has a grandparent influenced your faith life?

St. Vincent de Paul



St. Vincent de Paul: The Patron of Charitable Societies

This month, we celebrated the feast day of St. Vincent de Paul, the patron of all charitable societies. Born in 1581 in France, St. Vincent de Paul is primarily recognized for his charity and compassion for the poor. He passed away in 1660 and was later Canonized in 1737 by Pope Clement XII. In his honor, please prayerfully consider supporting our Central Florida community by making a gift to a ministry close to your heart at www.cfocf.org/supportaneed. God bless you!

About The Catholic Foundation

OUR MISSION: *To inspire and increase giving, to prudently invest the resources entrusted to us, and to capably steward those charitable gifts to support the spiritual and corporal needs of the community of the Diocese of Orlando.*



Stay Connected with Us Every Day!



The Catholic Foundation is an independent 501(c)(3) nonprofit foundation committed to fostering and stewarding philanthropy to address community issues and meet the spiritual and corporal needs of our community year-round. As a proven trustworthy philanthropic organization to give to and give through, we have received the Guidestar Platinum Seal of Transparency. Fully endorsed by the Diocese of Orlando and its Bishop, we work extensively with Catholic parishes, schools and nonprofit organizations aligned with Catholic social values to help inspire giving and secure resources needed to further their long-term goals.

