

# The Catholic Foundation of Central Florida

Inspire Giving. Fund God's Work.

## #CatholicGivingTuesday Grants

WE ARE EXCITED TO ANNOUNCE THAT THE CATHOLIC FOUNDATION OF CENTRAL FLORIDA WILL BE AWARDING 8 #CATHOLICGIVINGTUESDAY GRANTS AGAIN THIS YEAR!

OUR GOAL IS TO BRING AWARENESS TO THE JOY OF PHILANTHROPY AND THE COLLECTIVE IMPACT OF CHARITABLE GIVING ON OUR COMMUNITY.

PARISHES, SCHOOLS AND MINISTRIES THAT SUBMIT THE PARTICIPATION FORM AT WWW.CFOCF.ORG/GRANTS BY SEPTEMBER 29TH WILL BE ELIGIBLE FOR THE FOLLOWING GRANTS.

#### **Early Bird Grants**

- \$250 to the organization with the **most unique donors** in the two weeks leading up to #CatholicGivingTuesday (November 14th 27th).
- \$250 to the organization with the **most dollars raised** in the two weeks leading up to #CatholicGivingTuesday (November 14th 27th).

#### **Quick Start Grant**

• **\$250** to the organization with the **most unique donors** between 7:00AM-9:00AM on November 28th.

#### Final Rally (or Homestretch) Grant

• **\$250** to the organization with the **most unique donors** between 8:00PM-11:59PM on November 28th.

#### **Inspire Giving Grants**

• **Top 3 organizations** in terms of the **most unique donors** to their #CatholicGivingTuesday campaign.

**\$1,000** : First Place

\$500 : Second Place

\$250 : Third Place

### #CatholicGivingTuesday Champion Grant

• \$500 to the organization who most successfully and creatively engages their constituents for #CatholicGivingTuesday.

#### To stand out, we encourage organizations to:

- Be creative in your video/photo/image submission.
- Send an email to your families/alumni, include the link on your website and share posts on social media. (search #CatholicGivingTuesday in social media platforms to see posts)
- Consider a "Champion" or "Champions" to be your voice for this effort (could be your pastor, mascot, parishioner, alumnus, student, etc.)
- **Promote peer-to-peer fundraising** by asking constituents to share via email or social media why they support you and invite their friends to give.
- Increase visibility by following us and tagging us in your #CatholicGivingTuesday posts on follow back and share your posts!

#### Grant award winners will be announced on December 15th.

Notes: For purposes of awarding prizes, multiple donations from one donor to the same organization will count as one gift. Unique Donors will be identified by name and email address.

