



#CatholicGivingTuesday Grants

Congratulations! Our parishes, schools and ministries received 466 gifts totaling more than \$123,000 on #CatholicGivingTuesday!

Early Bird Grants

- **\$250** to the organization with the **most unique donors** in the two weeks leading up to #CatholicGivingTuesday (November 14th-27th). **WINNER - Our Lady of Lourdes/Lourdes Academy, Daytona Beach**
- **\$250** to the organization with the **most dollars raised** in the two weeks leading up to #CatholicGivingTuesday (November 14th-27th). **WINNER - Magnify of Central Florida**

Quick Start Grant

- **\$250** to the organization with the **most unique donors** between 7:00-9:00AM on November 28th. **WINNER - Morning Star Catholic School**

Homestretch Grant

- **\$250** to the organization with the **most unique donors** between 8:00-11:59PM on November 28th. **WINNER - Ascension Catholic School**

Inspire Giving Grants

- **Top 3 organizations** in terms of the **most unique donors** to their #CatholicGivingTuesday campaign.

\$1,000 : First Place - Our Lady of Lourdes, Daytona Beach

\$500 : Second Place - Ascension Catholic School

\$250 : Third Place - Magnify of Central Florida

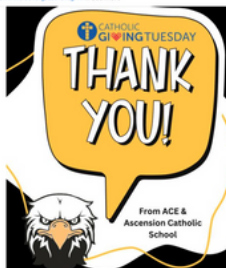
#CatholicGivingTuesday Champion Grant

- **\$500** to the organization who **most successfully and creatively engages** their constituents for #CatholicGivingTuesday.



Support ACS Melbourne
November 28 at 6:11 AM · 🌐

It is not too late to make a difference at Ascension Catholic School!
Thank you to all those who have generously supported Ascension Catholic School on #CatholicGivingTuesday! Your gift is a faith-filled show of support for those whose mission it is to serve the spiritual, educational and social needs of God's people. If you did not have an opportunity to donate previously, there is still time to support Ascension Catholic School by going to <https://www.ctoct.org/catholicgivingtuesday>. See more



WINNER - Ascension Catholic School

They implemented a robust marketing plan utilizing multiple media sources. With the support of pastor, Fr. John Bosco Maison, the parish partnered to rally support for the school. They sent out advanced giving information, had messaging in the parish bulletin, weekly newsletter and social media, Fr. Parker spoke during his homily and used AV to promote giving to the school, they enlisted volunteers, students and their mascot "Ace the Eagle" to hold signs sharing the giving information after Mass and in the school car drop-off and pickup lines. They encouraged matching gifts and lifted up the opportunity for the school to win grants from The Catholic Foundation. They made a special call on social media for the "Homestretch Grant" which resulted in 22 gifts in that timeframe!

HONORABLE MENTIONS:

Bishop Moore Catholic High School - They created a communications strategy which included messaging in their quarterly magazine and a robust social media campaign. They created posts to lift up several of their longtime coaches which resulted in a number of gifts in response.

Good Shepherd Catholic School - They incorporated Catholic Giving Tuesday into their art curriculum with students making signs to promote Catholic Giving Tuesday! The posters were displayed at the school assembly and shared on the school's social media.

Our Lady of Lourdes/Lourdes Academy, Daytona Beach - Fr. Phil brought together the parish and school communities to benefit the students of Lourdes Academy. He started promoting back in September and secured a generous matching gift, shared The Catholic Foundation grant opportunities, promoted to the parish and school families with pulpit and bulletin announcements and also shared on social media.

