



**The Catholic Foundation
of Central Florida**

Inspire Giving. Fund God's Work.

Create a Family Mission Statement

Most of us work for businesses that have Missions and Core Values. During this time that many of us are at home with our families, it's a great time to reflect on the Mission and Core Values for your family. Incorporate this fun and interactive exercise in your time together and see your family strengthened and inspired for the future while reinforcing your family values and faith.



Why create a Family Mission Statement?

Having a shared sense of purpose and values help parents and children come together. It establishes ideals for each person in the family to strive for and assists them in choices, both individually and together. It also assists in guiding parents' decisions for the family.

Call a Family Meeting!

Let your family know that you are looking for everyone to participate. Make it fun and interactive. Base the length of the meeting on your children's ages. For younger children, perhaps meet for less than a half hour each day. If you have teen or adult children living at home, perhaps meet for 1-2 hours once or twice a day.

Remember to be kind to each other and respectful of each person's opinions. Value what each person says and record it all. If you have big sheets of paper or construction paper, you can put the information on the wall. At the very least, name someone in the family a "scribe" who will record everything.

Start with some questions that help your family identify how you want to be and what you aspire to be. Some great questions to ask include:

- What is the purpose of our family?
- What inspires us?
- What kind of family do we want to be?
- What things are important to us as a family?
- What are our God-given gifts and talents of our family members that we value?
- How do we want to contribute to the world with our time, talent, and treasure?

Incorporate your answers into The Catholic Foundation of Central Florida's Family Mission Statement worksheet below.



Identify Your Family's Core Values

Use The Catholic Foundation of Central Florida's list of core values below to brainstorm what your family's core values are. Let your family share the values that speak to them the most. **Compile a list of 20 values that your family contributes to making.** Make a list and ask each of your family members to **vote for their top 10.**

Each person may vote for 10 different ones or vote up to three times for the same one. You may use different colored pens to make this easier, or different colored post it notes, stickers, etc. Make it fun and move around while doing this. Have one person add up the votes and announce top values. You will then incorporate these principles into your mission statement.

A List of Core Values

Authenticity	Determination	Honesty	Openness	Teachable
Achievement	Dignity	Hopeful	Optimism	Tenacity
Adventure	Diligence	Humble	Patience	Tenderhearted
Authority	Discipline	Humor	Peace	Thoughtful
Autonomy	Dream	Imagination	Perseverance	Tolerant
Balance	Dutiful	Influence	Pleasure	Trustworthiness
Beauty	Empathy	Inner Harmony	Poise	Truthful
Belief	Ethical	Integrity	Popularity	Wealth
Boldness	Excellence	Innovation	Purposeful	Wisdom
Caring	Fairness	Intellectual	Recognition	Work Ethic
Catholic	Faith	Joyful	Religion	
Community	Fame	Justice	Reputation	
Compassion	Family	Kindness	Resilience	
Courteous	Forgiving	Knowledge	Respect	
Challenge	Friendship	Leadership	Responsibility	
Citizenship	Fun	Learning	Security	
Cleanliness	Generous	Life	Self-control	
Committed	Gentleness	Long-suffering	Self-Respect	
Community	Giving	Love	Service	
Competency	Gracious	Loyalty	Solidarity	
Confident	Goodness	Meaningful Work	Spirituality	
Contribution	Gratitude	Merciful	Stability	
Courageous	Growth	Mildness	Strong	
Creativity	Happiness	Moral	Success	
Curiosity	Helpful	Obedient	Status	

Create Your Family Mission Statement

Using your core values and The Catholic Foundation's Family Mission Statement worksheet, create phrases that describe your family's mission and purpose.

*There is no right or wrong way of creating your mission statement,
as long as it is positive and reflective of your family.*

For parents with young children, this might be a job for Mom and Dad after the children go to bed. If you are creating a multi-generational Family Mission Statement you may ask each adult sibling to create two or three phrases.

Put the words together and you can narrow it down from there.

Some examples include:

*"In this family we are real, we make mistakes,
we say 'I'm Sorry',
We have fun, We love each other,
We give hugs, We forgive,
We believe in God and in each other."*

*In our Family
WE
...are strong and courageous - 1 Corinthians 16:13
...trust in God's plan - Jeremiah 29:11
...let our light shine - Matthew 5:16
...pray for one another - James 5:16
...are joyful in life - Ecclesiastes 8:15
...trust in the Lord with all our hearts - Proverbs 3:5-6
...believe all things are possible with God - Matthew 19:26*

"To celebrate our family member with Down syndrome and God who created her perfect in his image, we will support with time, talent, and treasure the ministries and organizations that help create opportunities and empowerment for people with disabilities."

Once you have created the Family Mission Statement, discuss with the family. Get suggestions for tweaks or edits so that it **represents your family** and it **reflects your purpose** and who you **aspire to be in the world**.

Write it out and display it. It can be powerful to read it every day. It may also inspire others that see it and are encouraged to create their own.

FAMILY MISSION STATEMENT WORKSHEET

Create a shared purpose for your family by sharing your experiences, values and most important priorities. Take some time to answer the following questions and use those to build your Family Mission Statement. Share this with your loved ones, your professional advisers, and include it as part of your family culture and legacy. Make sure to refer to it frequently and encourage your extended family to build their own Family Mission Statement.

1. The values that inspire my family include:

1. _____ 2. _____ 3. _____

2. Our faith is important to us because:

3. The most important days of our lives were:

1. _____ 2. _____ 3. _____

4. As a family, how do we donate our time, talent and treasure?

5. What do you admire about your parents and grandparents? As a family, what can we give to others and how can we help people outside of our family?

6. What causes do we want to impact the most as a family?

7. What are the principles we want our family to be based on?

8. How can we pass down our value of faith?

9. What values do we want to share together?

10. How have our values been shaped by our faith? What life lessons do I want my family to live by?

OUR FAMILY MISSION STATEMENT



BONUS
EXERCISE

Consider a Tagline

A tagline could also be considered a motto.
It's one sentence that *encapsulates your family culture*.

Examples:

"Our family is built on faith, hope,
and love." 1 Corinthians 13

OR

"Always do your best, and your best is always good
enough!"



It could be your family's **mantra**. Incorporate your mission and core values when creating your tagline.

OUR FAMILY MANTRA



The Catholic Foundation
of Central Florida
PLANNED GIVING

For more legacy resources
scan the QR code to visit
cfocf.org/leavealegacy
or contact a Director of Philanthropy:

Sarah Pinto, CFRE, CAP®
(407) 246-4842
spinto@cfocf.org

Jeannette Eddy
(407) 246-4888
jeddy@cfocf.org

